



## 2 Student Assistants

*for the Marketing of the International Welcome Centre (IWC)*

### **Work environment**

The IWC is the newly created service for international full-time students at THI, which supports them from admission until they start their career. The responsibilities range from onboarding (visa, entry, registration, residence permit) and linguistic and cultural integration to study counselling and career planning. In this international environment, colleagues usually speak German, but communication with students is almost exclusively in English.

### **Tasks**

- Creating material for the IWC's English-language social media channels
  - Recording, editing, cutting, and posting videos
  - Audio editing and image processing
- Supporting the development of ideas and creative work under the guidance of the IWC and the marketing department
- Monitoring trends in social media

### **Requirements**

- At least 2 semesters of study time left at THI
- Very good English language skills (B2 or higher)
- Good German language skills (B1 or higher)
- Knowledge of Videocreating Softwares like Premiere or CapCut and in content creation
- Previous experience with Instagram and TikTok
- Affinity for trends in social media
- International experience (as an international in Germany or semester or internship abroad)

**Start:** Summer semester 2025

**Work place:** Campus Ingolstadt

**Supervision:** Georg Overbeck, Yannick Roch

**Contact:** Please send your CV (written in German!) and all supporting documents as one PDF to [iwc@thi.de](mailto:iwc@thi.de) by **17 February 2025**. You must also include a maximum 90-second creative video in which you explain (in English!) your motivation for the job.